***Subject:***

***Hi, thank you for helping me out today. As you may know, I am developing an application for college. The application is in tourism, specifically for events.***

***I am going to ask you a few standard questions first before I get a bit more specific but remember that the survey is completely anonymous. Thanks again for helping me out today.***

**1:**  What is your age group?

18 -25

**2:**  How would you rate your computer expertise on a scale of 1 to 10? 8

**3:**  How often do you go on day trips or on domestic trips, on average?

Once a year

Once every 6mths

Once every 3mths

More often.

Answer: more often, like once a month

**4:**  Do you live in Dublin?

Answer: yes

**5:**  If no how often do you go to Dublin?

Once a year

Twice a Year

3 times a year

More Than 3 times a year

Answer:

**6:**  Would you go to Dublin for leisure?

Yes

No

Answer: yes

**7:**  What kind of events would you like to partake in in Dublin?

Socializing

Active

City Tours

Answer:  socializing

**8:**  Who would you go to Dublin with?

Family

Friends

Both

Answer: both

**9:**  Have you taken any (recent) trips to Dublin for leisure?

Yes

No

Answer: yes

**10:**  Which parts of your trip did you enjoy/not enjoy?

Answer: didn’t enjoy the crowds, too many people. Enjoyed the shops

**11:**  What could have been better? What would you do differently next time?

    Go at a more quiet time.

**12:**  How much would you spend on trips or excursions?

Answer: 50-60 euros

**13:**  What would be your budget for a day trip or night out in Dublin?

€50 - €100

€101 - €200

€201 - €300

€301 - €400

Answer: 50-100

**14:**  If you are taking a group tour, how much time would you be willing to spend on it, max?

2hr

4hr

6hr

8hr +

Answer:  2hr

**15:**  How long would you be willing to go on a walking tour/hiking tour for?

2hr

4hr

6hr

8hr +

Answer:  2hr

**16:**  Which sites do you use to look up information for holidays in Ireland, if any?

Answer: getyourguide.com, also friends and family (referrels)

**17:**  What are the most important features/information that you need from a website that is         providing tour information (for a tour you would like to go on)?  1-5 5being least important.

Location    3

Content   2

Cost       1

Group size that can be accommodated   4

Is it child friendly    5

Answer:

**18:**  Could you rank the next few sites from best to worst (1-5) according to you?

Guinness storehouse                                 1

Historical Tours - historicaltours.ie            2

Nights out - <http://dragqueens.ie/>                4

Escape rooms - <http://adventurerooms.ie/>   3

Children friendly - 5

**19:**  Do you book your trips online/which parts of your trip would you book online?

Yes

No

Answer: getting there, place to stay

**20:**  When an evening out what information is the most important to you?

Answer:. What time does it end and what kind of transportation can I take

**21:**  Do you think that the current system of holiday booking works well? If so, can you describe what you like about it?

Answer:. Yes, I like that I can book a hostel and pay when I get there

**22:**  Are the parts of the process you don’t like? [Dislikes / Frustrations]

Answer:

Please Explain : not clear on rules and regulations, or the availability of services. Not all info is on the sites

Answer:

**23:**  Now moving on to specific recommendation sites, do you tend to use one particular tourist/attraction site more than others?

Yes If so, why? No

**24:**  What does this site do well? What do they do badly? (Likes / Frustrations)

Answer:

**25:**  Let’s say you had a magic wand and could have any feature you wanted in a short city tour site, please list your top 5

Answer: quick, don’t want it to take too long. That its easily accessible, shouldn’t be hard to get to. Also that its fun

**26:**  What device do you use primarily to access leisure sites? [Technology]

Phone

Tablet

Laptop

Pc

Answer laptop, sometimes phone

**27:**  Are you aware of the Father Ted tv series and characters?

Answer: yes

**28:**  Would you agree that  the characters are still current and of humorous value ?

Answer:  yes

**29**:  And finally, what feature of a website is most important to you?

That there aren’t too many pages, not too many layers. Should be easy to navigate and tell where you are.